

MEDIA KIT

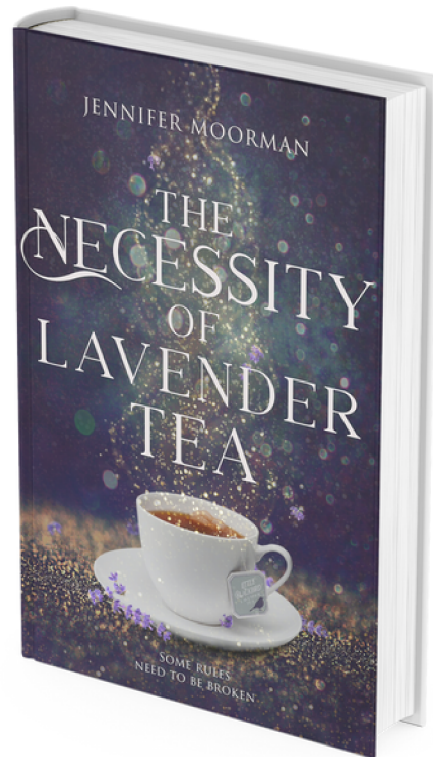
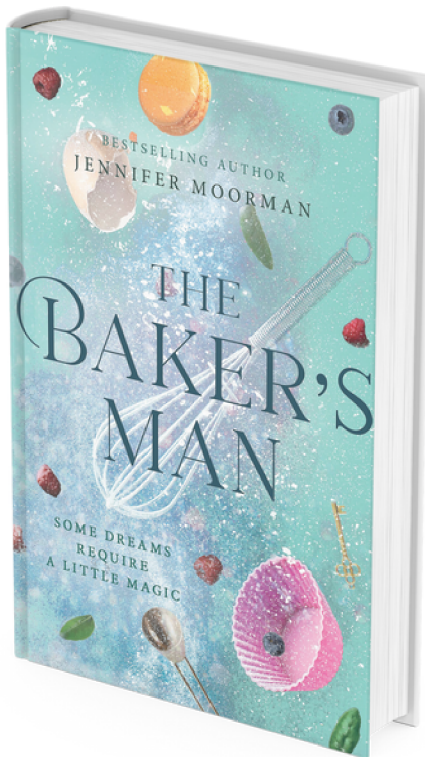


Jennifer Moorman

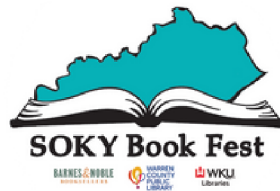
BESTSELLING AUTHOR

www.jennifermoorman.com

BOOKS



MEDIA



BEDSIDE READING®

BOOKS

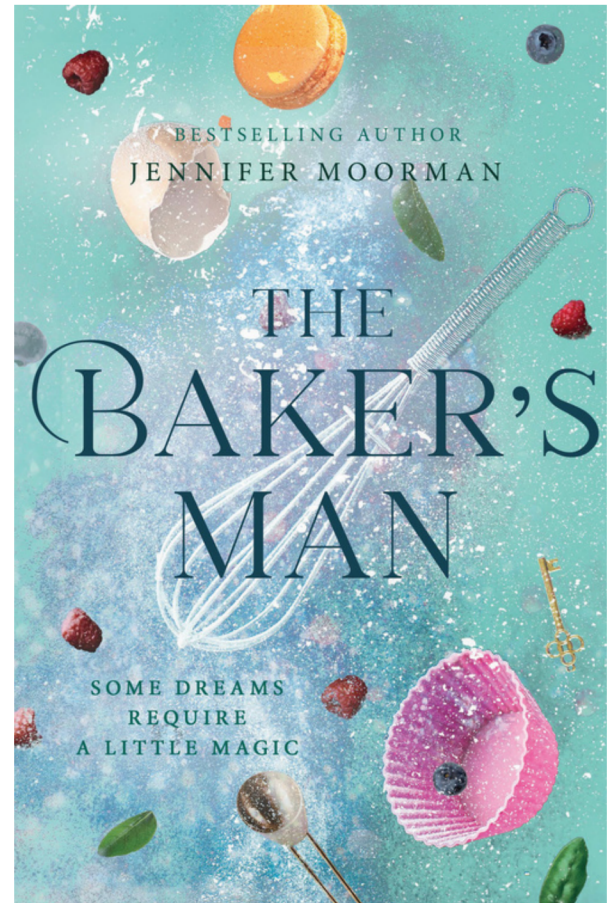
In the Southern town of Mystic Water, magic is always in the wind—and in the ovens.

Anna O'Brien inherited several gifts from her late Grandma Bea: culinary superpowers, a bakery in a charming Southern town, and a mysterious box with a note: *Open the box only when you need to. You'll know exactly when you do, and you'll know what to do with it. I love you.*

The night her presumed fiancé crushes her dreams, Anna opens the box and finds “magic sugar” inside, along with a recipe to bake “the perfect man.” Encouraged by her best friend Lily (and maybe a wee bit too much rum), a heartbroken Anna sets out to do what she always does when she's feeling blue: bake.

She hardly believes her eyes the next morning when a man—a breathing and rather handsome man—is in her bakery and seems to know all her likes and dislikes, her quirks and preferences. Elijah is everything Anna dreamed and nothing she expected. Where did he come from? Is he real? And when he fashions his own ideas about what makes a good life, can she let him go?

THE BAKER'S MAN offers you an escape into a whimsical and enchanting tale of magical realism and the spellbinding power of following your dreams.



THE BAKER'S MAN
Harper Muse, 2023

PRAISE



THE BAKER'S MAN is a charming recipe of magic, romance, friendship, and the importance of staying true to yourself. —Heather Webber, USA TODAY bestselling author of *Midnight at the Blackbird Café*

THE BAKER'S MAN hits my sweet spot with mouthwatering baked goods and an enchanting romance. Jennifer Moorman's scrumptious tale has all the magical ingredients: best friend banter, small town drama, and the mysterious arrival of the perfect man! —Amy E. Reichert, author of *The Coincidence of Coconut Cake*

Combine four parts love, two parts excitement, a dash of humor, and a pinch of magic and you have Jennifer Moorman's delightful THE BAKER'S MAN. Moorman's sweet, heartfelt confection will please anyone looking for a charming, witty, utterly delectable read! —Lauren K. Denton, USA TODAY bestselling author of *The Hideaway* and *A Place to Land*

Jennifer Moorman's THE BAKER'S MAN is a teaspoon of love, a dash of magic, and a whole heaping cup of Southern charm. Anna's legacy of unconventional romance and luscious baked goods is a treat from start to finish. Perfect for fans of Amy E. Reichert and Jenny Colgan." —Aimie K. Runyan, bestselling author of *The School for German Brides* and *The Memory of Lavender and Sage*

Every now and then a writer comes along that sweeps me off my feet. Jennifer Moorman is one such an author. The delicious prose was rolled out with precision, and I read ever so slowly for want of savoring each delightful word. —Natalie Banks, bestselling author of *The Water Is Wide*

Magical! I simply loved THE BAKER'S MAN. It was just delicious! It reminded me of sliding into the lovely and magical world of Alice Hoffman. From the very first page to the end, the language the tempo and the characters kept me until the very last page. —Jane Ubell-Meyer, founder of Bedside Reading

Like a charming Hallmark movie with a dash of magic and a little mayhem, readers will instantly fall in love. Enchanting and magical Jennifer Moorman charms her readers with a strong storyline that intertwines magic, romance, and more sugar than a cup of sweet tea on a warm summer night. With all the sweetness of romance, with a helping of extra, dark chocolate to keep things intense, readers will devour this enticing read like a slice of Anna's Dark Chocolate Oreo Tart. —Amy Shane, book review editor for *Dixon's Independent Voice*



BOOKS

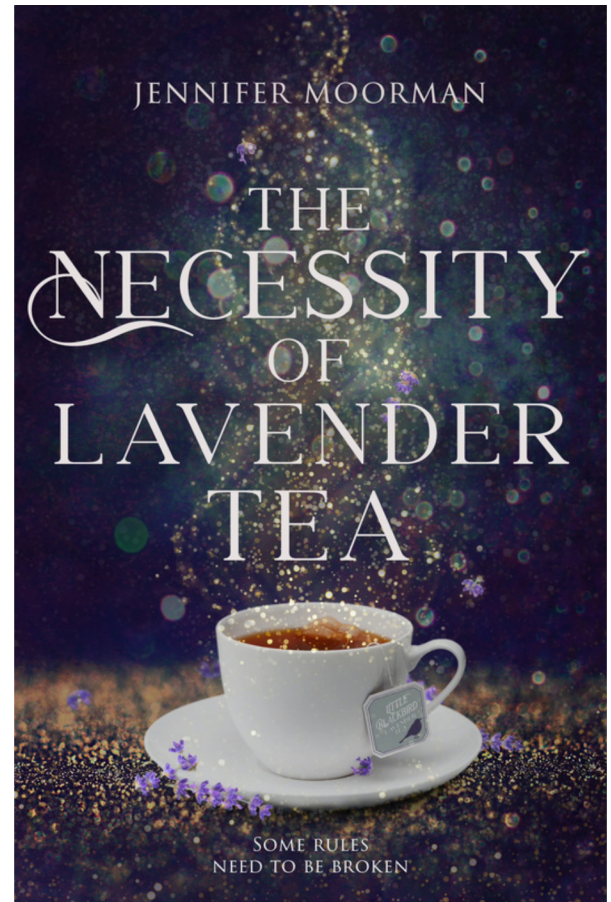
Like most teenagers coming of age in the 1950s, Kate Muir wants the basics—rock and roll and a sense of belonging. But for Kate, one thing she can't live without is her endless supply of lavender tea.

At sixteen Kate would be happy just to blend in with her Mystic Water peers, but she has “a cursed fate,” her mama says. Kate can see the future, which makes being like everybody else nearly impossible. In spite of her special gift, Kate is forbidden to alter the future in any way, no matter what she sees. Her only chance at living a somewhat normal life is to drink lavender tea, the only remedy that stops the visions.

Kate's older brother, Evan, is her opposite—popular, charming, everyone's friend—and the main reason Kate isn't completely rejected by the local kids. When Evan dies in a tragic accident, Kate withdraws into herself and becomes more of an outcast than ever before.

But a chance encounter with a young man from the most prestigious family in Mystic Water tosses Kate into a whirlwind of friendship, acceptance, and love. Just when she believes this new life might last, Kate has a terrible premonition. Will she break the rules and alter the future? At the risk of exposing her special ability, can she prevent the horrible event from happening before it's too late?

THE NECESSITY OF LAVENDER TEA takes you on a journey into an enchanting heart-filling tale of magical realism and the powerful changes brought on by accepting oneself.



**THE NECESSITY OF
LAVENDER TEA**
Full Moon Press, 2023

PRAISE



In the world of magical realism, Jennifer Moorman is an important new voice. She is a sensitive, engaging, quirky, and soulful storyteller. Her characters speak their truths only to inspire us, the reader, to embrace and respect our own true gifts. As a lifelong fan of Alice Hoffman, I am adding Jennifer to a short list of writers who can carry the torch forward to a new generation. —Jane Ubell-Meyer, founder of Bedside Reading

THE NECESSITY OF LAVENDER TEA has the delicate magical allure and heartwarming storyline that make a truly memorable coming-of-age classic. In this inspiring tale, Jennifer Moorman takes us on Kate Muir's tender journey through profound loss and budding love, and guides her to trust in the transforming power of her choices when she's faced with a troubling vision. Readers looking for a vibrant splash of Southern charm will fall in love with Moorman's vividly painted Mystic Water and the wise, whispering nature and compelling characters who inhabit it. —Jeanne Arnold, bestselling author of the young adult *Stubborn* series

A sweet, magical coming-of-age tale about the best and hardest parts of love and friendship and family. —Amy Impellizzeri, award-winning author of *Lemongrass Hope* and *I Know How This Ends*

What can I say about the world Jennifer Moorman has created in her series about the inhabitants of the town of Mystic Water? I was moved to tears when I finished THE NECESSITY OF LAVENDER TEA. Jennifer writes so beautifully about life and love, growing up and trying to fit in. Sprinkled with just the right amount of magic, this heartwarming second book in the series, will bring you to tears as you become one with Kate as she struggles through hiding her ability to see the future, the pain of wanting to belong, love, and the awkwardness of being different. The book leaves you wanting to visit Mystic Water again and again. —Elisa Fershtadt, Hospitality Public Relations Consultant

THE NECESSITY OF LAVENDER TEA is perfect if you enjoy magical realism and the likes of authors Sarah Addison Allen or Alice Hoffman. You will adore this novel and series! I loved THE BAKER'S MAN and this second novel did not disappoint! The twists and turn had me guessing and the ending was beautiful. I cannot wait for her next addition to the inhabitants of Mystic Water! Great read! —Netgalley



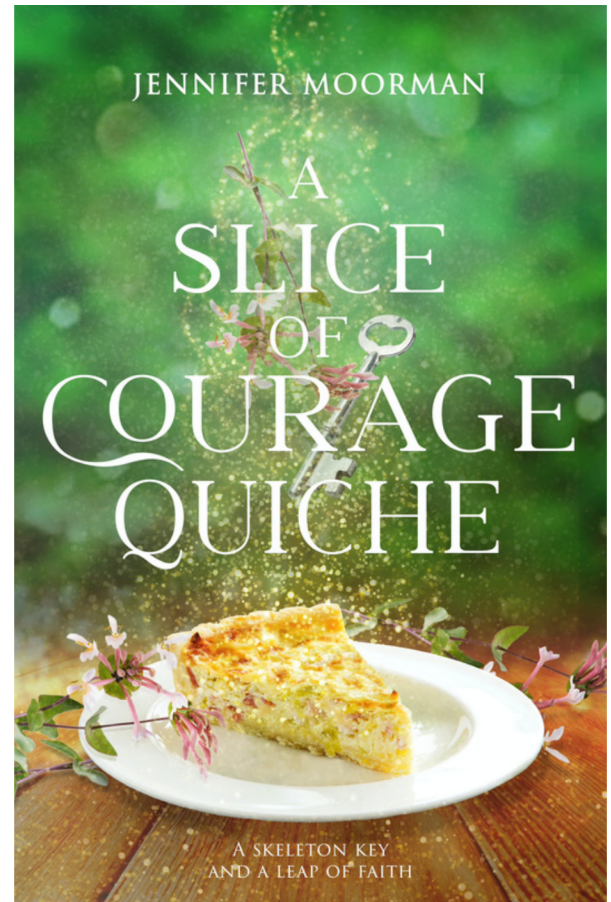
BOOKS

Real estate agent Tessa Andrews believes she has her life all figured out, organized in meticulously numbered lists to ensure she doesn't make bad decisions. But after eating a breakfast quiche and receiving a skeleton key to a dilapidated mansion, a reckless impulse overtakes her.

When torrential rains flood Mystic Water, Tessa's condo drowns in floodwater. In need of a temporary residence, Tessa moves into an empty apartment above the local diner owned by the Borellis. While trying to help people find lodging while the flood recedes, a client sends Tessa a package containing a tarnished key belonging to a neglected historic mansion that is now on the market, and a whole new set of troubles arises, starting with the return of the Borellis' prodigal son.

Paul Borelli, a travel journalist, shows up unexpectedly in Mystic Water and claims the apartment above the diner where Tessa has been staying. Now in need of another place to live, Tessa's love of historic homes overtakes her logic, and she tosses aside her numbered lists, unloads her savings account, and buys the mansion with the intention to bring the grand beauty back to life.

Nearly everyone doubts Tessa's sanity, but along the way she finds unlikely support in an ancient Cherokee spear, a traveling mint plant, and a journalist on the run from his past. Filled with charm, unexpected twists, and a touch of magic, **A SLICE OF COURAGE QUICHE** is an enchanting tale of listening to one's heart, camping indoors, and how acts of kindness can make a meaningful difference.



A SLICE OF COURAGE QUICHE
Full Moon Press,
Coming Sept 2023

BOOKS

Sometimes a family treasure hunt unfurls new and unexpected paths in life.

Independent, artistic Mattie Russell has grown up on the move, following her free-spirited mama, Lilith, all across the country, living in a new city every couple of years. When Mattie's mama, and sole companion, dies unexpectedly, Mattie returns to her mama's hometown of Ivy Ridge to bury her in the family plot. Mattie has no intentions to stick around the small town, even though she has no future destination in mind. Her Aunt Penelope would love for Mattie to stay, but she's also hesitant to entangle Mattie in the Russell family secrets about their special giftings.

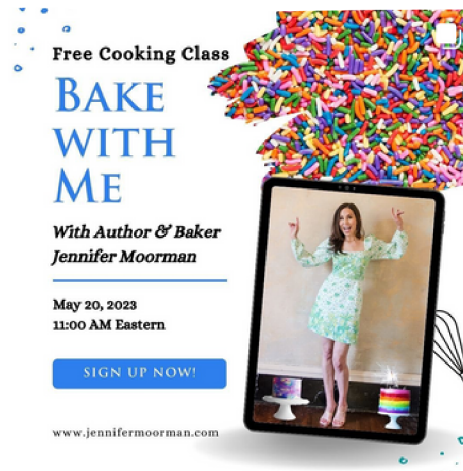
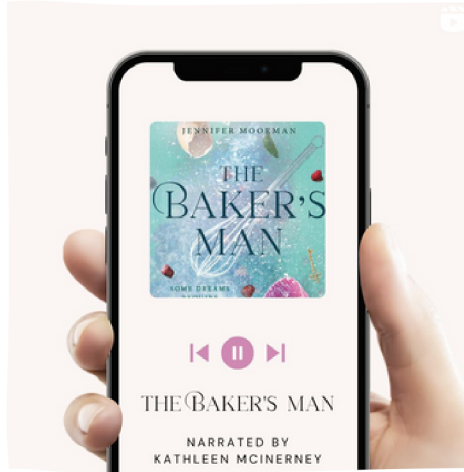
During the reading of the will, the family is shocked to learn Lilith's will includes a testamentary trust that requires Mattie to stay in Ivy Ridge long enough to complete a series of seemingly absurd tasks in order to claim her inheritance. While completing the tasks, Mattie discovers that her mama had a well-thought-out plan for her daughter that would lead Mattie to finding her birth father, teach her how to choose her own path, learn to keep her heart open for love, and discover that staying still long enough to sow seeds can produce a stunning garden and vibrant life.

THE MAGIC ALL AROUND is magical realism and Southern escapism at its finest. But—like *Steel Magnolias*, *Lady Bird*, and *Mamma Mia*—at its heart, it's a story about the complicated relationship between mothers and daughters and the importance of choosing your own path.



THE MAGIC ALL AROUND
Harper Muse, Coming Jan 2024

SOCIAL



BIO



JENNIFER MOORMAN is the bestselling author of the magical realism Mystic Water Series. Jennifer started writing in elementary school, crafting epic tales of adventure and love and magic. Her blog is full of recipes inspired by fiction, and she hosts baking classes showcasing these dishes. Jennifer considers herself a traveler, a baker, and a dreamer. She can always be won over with chocolate, unicorns, or rainbows. She believes in love—everlasting and forever.

She has been featured in Writer's Digest, Gothamology, Today in Nashville, LUX Lifestyle, Career Authors, and Hollywood Weekly. She is a recipe contributor to Hope Magazine, and her books have been showcased in 5-star hotels all over the country as a guest perk.

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